

## Directory Listing Enhancements

- Regular* - Complementary for all show exhibitors.
- Bold* - Additional emphasis for exhibitors.
- Gold* - Enhanced emphasis for exhibitors.

To upgrade your You Are Here™ interactive directory listing, please ask your MarketArt representative for more information.

## Custom Graphics Package

Includes graphic side ad located on the right hand side of the interactive show map and directory and includes a graphic exhibitor page banner.

- Popular with exhibitors.
- Video option available.
- Additional side ads available.
- Increase booth traffic by providing a comprehensive company description.
- Tell Attendees what they may see at your booth when they visit.

## Category Owner Package

Custom Graphics Package & premium positioning in a category of your choice.

- Limited opportunity - Only (3) per category.
- First-come-first-serve basis on position and availability.
- Helps target specific customers who are looking for solutions, but don't have a specific company name in mind.
- Helps you stand out amongst your competition and drive qualified leads to your booth.

## Top Map Package

Custom Graphics Package & company logo on main map.

- Very limited opportunity.
- First-come-first-serve basis availability.
- Highest visibility, great for branding and building a prestigious presence on the show floor.

## Company Search Page Package

Custom Graphics Package & company logo on company search page.

- Very limited opportunity.
- First come first serve basis on position and availability.

Our highest used search tool. Fantastic for providing the highest exposure in our system. Drives traffic to your booth at an exponentially higher ratio than other advertising options.

