

✖ You Are Here™



You Are Here Map and Directory for the Web

Includes agenda and connection tools, robust exhibitor micro sites, rich-media sponsorship opportunities, and more. Links to databases, extensive reporting and easy admin tools allow users to enter and manage their own data.

You Are Here Mobile

Search and event information on smart phones and PDAs.

You Are Here Virtual Experience

An event marketing application which allows visitors to "experience" the event on-line, driving them to register and attend. Integrated viral messaging, search engine optimization and social networking tools.

You Are Here Map and Directory for the Floor

Deployed on large touch screens throughout the event floor, giving users true wayfinding, easy search and targeted information. Maps printed on the spot with green, thermal printers.

You Are Here Floor Manager

A better floor manager and booth sales tool which is intuitive and easy to use.

You Are Here 365

A year-round marketplace, serving as a hub for communications, information and commerce between suppliers, members, and other visitors - building community and placing the group or event at the center of that activity.



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Drive Traffic to Your Event Web Site

leverage the marketing power of your attendees and exhibitors with integrated viral messaging and social networking tools.

Turn Those Website Visitors Into Attendees and Exhibitors

"Virtually Experience" the upcoming event on your site with our unique event-marketing elements.

Generate New Advertising and Sponsorship Revenues

give those exhibitors targeted and measurable opportunities that truly drive business their way.

Connect Exhibitors And Attendees

at the event and 365 days a year on your web site - build community and increase your value to both.

Dramatically Enhance the Attendee and Exhibitor Experience

build loyalty and keep them coming back to your event year after year.

Cut Costs and Go Green

by reducing or eliminating your need for printed show maps and directories.



ExhibitQuest

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